

**Forging New Alliances Across Healthcare Sectors
19th Swiss Healthcare Licensing Group Conference
2 – 4 February 2014, Hotel Waldhaus, Flims, Switzerland**

Sunday, 2nd February 2014	
15:00	Arrival, Registration, Coffee
16:30	Welcome and housekeeping remarks
16:50	Key Note Presentation: Forging New Alliances in Healthcare: The Helsinn Experience Riccardo Braglia, Group Chief Executive Officer, Helsinn Group
17:30	Getting Your Start Up Started Up Prof. Robert Gurny, Chief Scientific Officer, Apidel SA
18:10	Speed Networking
19:00	Gala Dinner at the Hotel Waldhaus, followed by Meet at the Fireplace
Monday, 3rd February 2014	
09:00	Sanofi and the Patient Centric Approach for the Diabetic Patient Prof Heinz Hänel, Diabetes Division R&D Projects, Sanofi Aventis
09:40	Working Together to Break the Rule of Halves Manan Shah, Manager, Public Affairs, Business Strategy, Novo Nordisk Region International Operations A/S
10:20	Group photo and coffee break
11:00	The Changing Face of Today's Partner Charles DeLoach, Chief Executive Officer, Vifor Fresenius Medical Care Renal Pharma
11:40	Telemedicine: Better Healthcare Access for Patients Through Technology Andre Moeri, Co-founder, VP of the Board, Swiss Center for Telemedicine MEDGATE
12:30	Lunch and individual networking
16:30	Case Studies of mHealth Services in Europe Using 2net from Qualcomm Life Laurent Vandebrouck, Managing Director Europe, Qualcomm Life
17:10 – 18:30	Talking Tables No. 1: Emerging Markets: Traditional Medicines and Future Opportunities <i>Dr. Alan Chalmers, Chief Executive Officer, Pharma International</i> No. 2: Intellectual Property under New Alliance Forms <i>Monika Naef, Partner, Dufour Attorneys at Law</i> No. 3: Aligning Interests across Business Models <i>Martin Austin, Managing Director, Transform Rx GmbH</i> No. 4: Due Diligence & Negotiation for Nonconventional Deals between Organizations from Different Sectors <i>Zaki Sellam, Managing Director, ESN Life Sciences GmbH</i> No. 5: Innovative deal terms – lessons and experiences from 2013 Looking for the Real Deals <i>Sharon Finch, CEO and Founder Medius Associates</i>
19:00 sharp	Transport to Chalet Dinner, Chalet Dinner, followed by Meet at the Fireplace
Tuesday, 4th February 2014	
08:30	Swiss HLG Annual General Meeting
09:30	Trials of The Future – Transforming Drug Development Andy Brown, Global Program Head, Trials of The Future, Development Strategy, Novartis Pharma AG
10:10	Coffee break, check-out, individual networking
10:50	Testing the Cold Water: Lessons Learned from Pfizer Integrated Health Christian Isler, Global Head of Solution and Product Development, Pfizer Integrated Health, Pfizer Inc.
11:30	The New Innovation Paradigm Nava Swersky Sofer, Co-Chair, Nanolsrael
12:15	Conference Closing Remarks
12:30	Lunch and individual networking
14:00	Departure

Program subject to change